



SPONSORSHIP PROPOSAL

CITYSPACEEASTHAMPTON.ORG

WE INVITE YOU!

Help Us Match a Grant from the Community Foundation of Western Massachusetts and Make Our 2026 Program Season Possible.

I am writing to thank you for your past support of CitySpace and to invite you to continue your partnership with us in the year ahead. My name is Zoë Fieldman, and I serve as the Venue and Program Manager at CitySpace. I am deeply grateful for the role sponsors like you play in sustaining our work and the artists and community members it serves.

In 2025, your support has already made a tangible impact. With the help of returning sponsors, CitySpace launched the pilot year of our Partners in Performance series, bringing local and touring artists together for dynamic onstage collaborations. We also introduced CitySpace Bluegrass as a new community-focused program, offering free, welcoming events that invite audiences into Old Town Hall in new ways. In addition, sponsor support has enabled us to serve eight artists through our Pay It Forward program, providing free rehearsal and performance space, stipends, and professional development to artists who face barriers to accessing creative space.

Over the course of the year, CitySpace has hosted more than 100 performances, rehearsals, and community events in our first-floor Blue Room, welcoming artists and audiences from across western Massachusetts and beyond. A full view of our programming can be found on our event calendar.

In my role, I see firsthand how continued sponsorship creates stability and opportunity. Returning support allows artists to plan ambitious work, take creative risks, and build lasting relationships with audiences. One artist shared, "The support didn't just impact our work—it helped us feel rooted in a community that values what we do." That sense of belonging is made possible by sponsors like you.

As we look ahead, your renewed, tax-deductible sponsorship will help us sustain these programs and build on the momentum of this year's growth.

Thank you again for your generosity and for the meaningful role you play in CitySpace's continued success. I would be happy to connect about renewing your sponsorship for the coming year.

Warm regards,

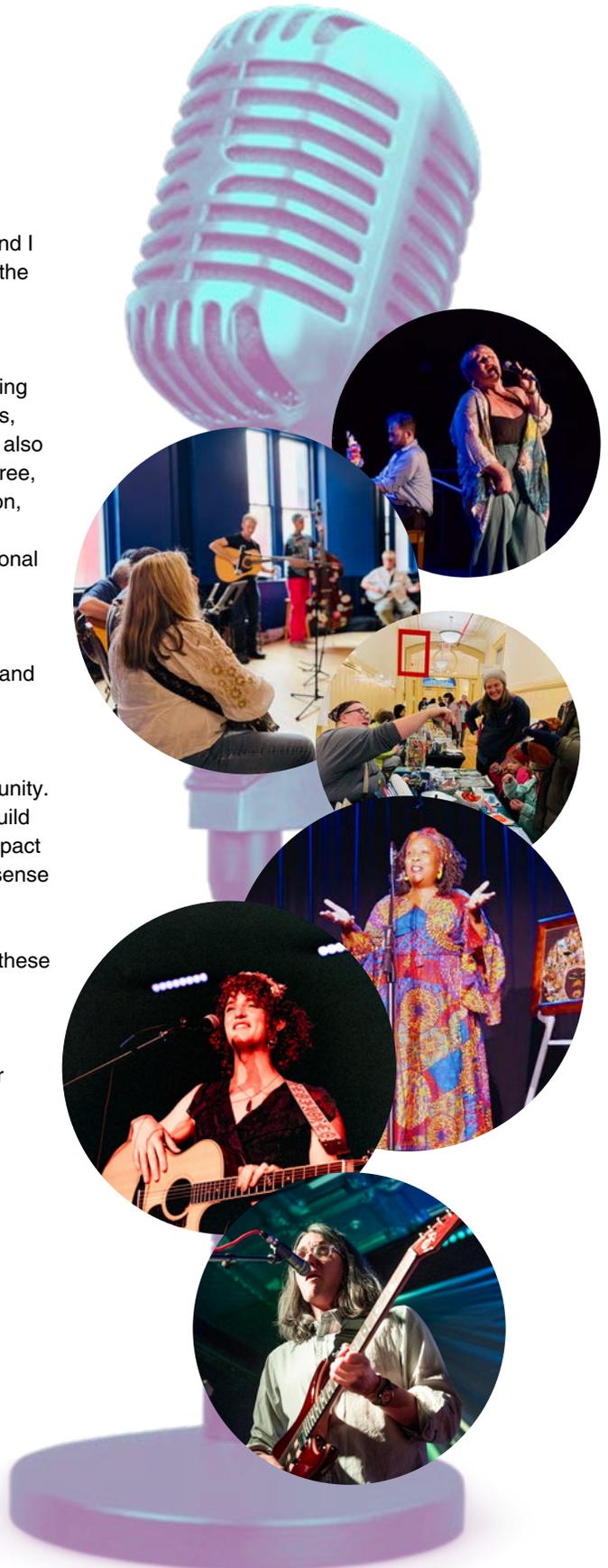
Zoë Fieldman
Venue and Program Manager

Can we count you in?

CitySpace has received \$30,000 grant from the Community Foundation of Western Massachusetts to support our 2026 programs.



For more information about sponsoring CitySpace's events, contact us at bmaxey@cityspaceeasthampton.org.





SPONSORSHIP LEVELS

PRESENTER: \$10,000

- Exclusive recognition as the Presenting Sponsor
- Coverage in the CitySpace newsletter (3,000+ distribution)
- Promotion on CitySpace event page
- Prominent logo display on print media
- Marketing takeaway opportunity at venue
- Recognition on social media
- Complimentary package of 10 tickets
- Pre and Post event thank you recognition in newsletter & social media
- Mention in all press releases

PARTNER: \$5,000

- Logo recognition at the event
- Coverage in the CitySpace newsletter (3,000+ distribution)
- Promotion on CitySpace event page
- Prominent logo display on print media
- Marketing takeaway opportunity at venue
- Recognition on social media
- Complimentary package of 8 tickets
- Post event thank you recognition in newsletter & social media

COLLABORATOR: \$2,500

- Logo recognition at the event
- Coverage in the CitySpace newsletter (3,000+ distribution)
- Promotion on CitySpace event page
- Logo display on print media
- Recognition on social media
- Complimentary package of 6 tickets

SUPPORTER: \$1,000

- Logo recognition at the event
- Coverage in the CitySpace newsletter (3,000+ distribution)
- Promotion on CitySpace event page
- Logo display on print media
- Recognition on social media
- Complimentary package of 4 tickets

FRIEND: \$500

- Logo recognition at the event
- Coverage in the CitySpace newsletter (3,000+ distribution)
- Name recognition on CitySpace event page
- Business listing on print media
- Complimentary package of 2 tickets

ABOUT CITYSPACE

CitySpace, is a community-driven center for the arts centrally located in downtown Easthampton in the historic Old Town Hall. It is a place for creative possibility and meaningful connections across communities in western Massachusetts.

A 501(c)(3) nonprofit organization, CitySpace, restores, preserves, and manages Old Town Hall as a center for the arts for the City of Easthampton and Western Massachusetts.

Make your tax-deductible donation to CitySpace. Mail to: 50 Payson Ave., Easthampton, MA 01027, or donate online at cityspaceeasthampton.org/sponsor

